



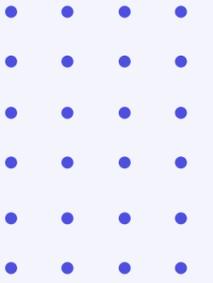
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WE WILL BE STARTING AT 1PM ET

X EP 02

Integrated evidence:
Using multi-modal data to
create new insights

Agenda



Integrating clinical + genomics

Lev Demirdjian, PhD

Senior Data Scientist, *Janssen R&D*



Building blocks of integrated evidence

Prashni Paliwal, PhD

Director, Quantitative Sciences, *Flatiron Health*



Learnings from integrated evidence

Tamara Snow

Senior Product Manager, *Flatiron Health*

Which of these data sources is your organization using today?

A. Clinical

D. Claims

B. Genomic

E. Patient Reported Outcomes (PROs)

C. Imaging

F. None of the above



Building blocks of integrated evidence

Prashni Paliwal, PhD

Director, Quantitative Sciences, Flatiron Health

03.16.2022

Integrated Evidence

Evidence that is more robust as a result of bringing together multiple sources of data.

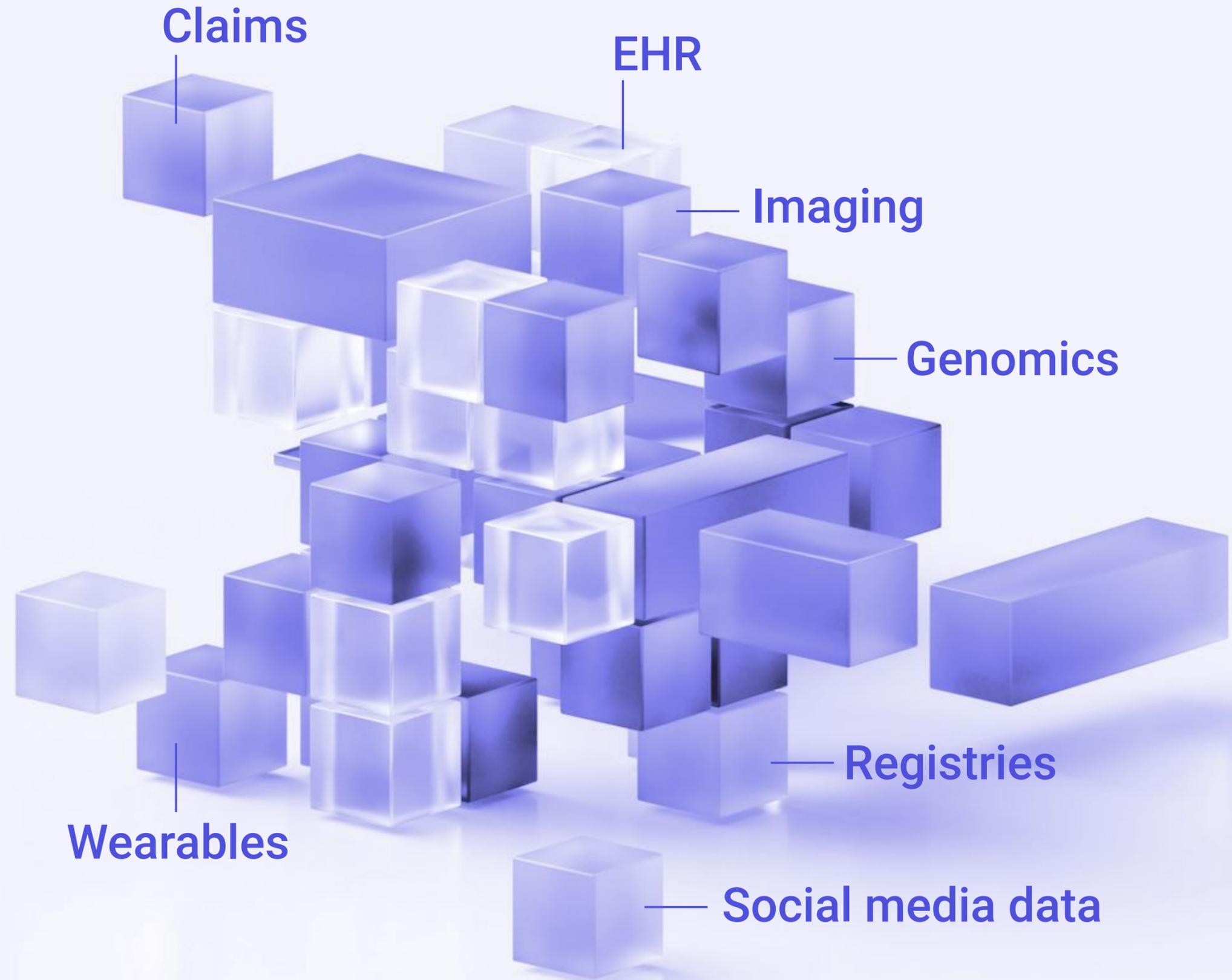
GENERATE

COMBINE

ANALYZE

Data sources are the building blocks of integrated evidence.

Each have their own strengths and limitations.





Real-World Data: Assessing Electronic Health Records and Medical Claims Data To Support Regulatory Decision-Making for Drug and Biological Products

Guidance for Industry

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 60 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <https://www.regulations.gov>. Submit written comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852. All comments should be identified with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions regarding this draft document or the RealWorld Evidence Program, please email CDERMedicalPolicy-RealWorldEvidence@fda.hhs.gov

U.S. Department of Health and Human Services
Food and Drug Administration
Center for Drug Evaluation and Research (CDER)
Center for Biologics Evaluation and Research (CBER)
Oncology Center of Excellence (OCE)

September 2021
Real World Data/Real World Evidence (RWD/RWE)

Contains Nonbinding Recommendations
Draft – Not for Implementation

30 This guidance is intended to provide sponsors, researchers, and other interested stakeholders with
31 considerations when proposing to use *electronic health records*⁴ (EHRs) or *medical claims data*
32 in clinical studies⁵ to support a regulatory decision on effectiveness or safety.
33
34 For the purposes of this guidance, FDA defines RWD and RWE as follows:⁶
35
36 • RWD are data relating to patient health status or the delivery of health care routinely
37 collected from a variety of sources.
38
39 • RWE is the clinical evidence regarding the usage and potential benefits or risks of a
40 medical product derived from analysis of RWD.
41
42 Examples of RWD include data derived from EHRs, medical claims data, data from product and
43 disease registries, patient-generated data including from in-home use, and data gathered from
44 other sources that can inform on health status, such as digital health technologies. This guidance
45 focuses on health-related data recorded by providers that can be extracted from two sources:
46 EHRs and medical claims data. EHRs and medical claims data are types of *electronic health*
47 *care data* that contain patient health information, and these data are widely used in safety studies
48 and increasingly being proposed for use in effectiveness studies. EHR and medical claims data
49 can be considered as data sources in various clinical study designs.
50
51 This guidance discusses the following topics related to the potential use of EHRs and medical
52 claims in clinical studies to support regulatory decisions:
53
54 1. Selection of data sources that appropriately address the study question and sufficiently
55 characterize study populations, exposure(s), outcome(s) of interest, and key covariates
56
57 2. Development and validation of definitions for study design elements (e.g., exposure,
58 outcomes, covariates)
59
60 3. Data provenance and quality during data accrual, data curation, and into the final study-
61 specific dataset
62
63 This guidance does not provide recommendations on choice of study design or type of statistical
64 analysis, and it does not endorse any type of data source or study methodology. For all study
65 designs, it is important to ensure the reliability and relevance of the data used to help support a

⁴ See the Glossary (section VII) for definitions of words and phrases that are in **bold italics** at first mention throughout this guidance.
⁵ For the purposes of this guidance, the term *clinical studies* refers to all study designs, including, but not limited to, interventional studies where the treatment is assigned by a protocol (e.g., randomized or single-arm trials, including those that use RWD as an external control arm) and noninterventional studies where treatment is determined in the course of routine clinical care—i.e., observational studies (e.g., case-control or cohort studies). Throughout the guidance, FDA uses the terms *clinical studies*, *studies*, and *study* interchangeably.
⁶ See Framework for FDA's Real-World Evidence Program, available at <https://www.fda.gov/oc/2020/05/framework>

2

Selection of data sources that appropriately address the study question and sufficiently characterize study populations, exposure(s), outcome(s) of interest, and key covariates

Contains Nonbinding Recommendations
Draft – Not for Implementation

500 V. STUDY DESIGN ELEMENTS
501
502 The ascertainment and validation of key study design elements are discussed in detail below.
503 **The study question of interest should be established first, and then the data source and study**
504 **designs most appropriate for addressing these questions should be determined.** The study should
505 not be designed to fit a specific data source, because the limitations of a specific data source may
506 restrict the options for study design and limit the inferences that can be drawn. Considerations
507 regarding study design and analysis when using RWD sources will be discussed in other RWE
508 guidance documents.
509
510 A. Definition of Time Periods
511
512 FDA recommends clearly defining the various time periods pertinent to the study design in the
513 protocol (e.g., time periods for identifying study population, defining inclusion and exclusion
514 criteria, assessing exposure, assessing outcome, assessing covariates, following up with patients).
515 The focus of the time scale (e.g., calendar time, age, time since exposure) should be explicitly
516 described with adequate detail on data availability of the time unit (e.g., year, month, day, hour,
517 minute) required to answer the study question.
518
519 The protocol should justify proposed time periods and the potential impact on study validity. For
520 example, justification should be provided regarding whether the time period before exposure is
521 appropriate for identifying the study population and the important baseline covariates, whether
522 the follow-up time is sufficient for observing the occurrence of study outcomes, and whether the
523 time period for updating information on time-dependent covariates is suitable to capture the
524 changes of those variables. In addition, when considering outcome definitions, disease onset
525 (e.g., early symptoms) may need to be distinguished from a confirmed diagnosis, as appropriate
526 to the study question. When defining the beginning and the end of the follow-up time for
527 outcome assessment, consider the biologically plausible time frame when the outcome, if
528 associated with the exposure, might be expected to occur.
529
530 The protocol should also address potential temporal changes in the standard of care, the
531 availability of other treatments, diagnosis criteria, and any other relevant factors that are
532 pertinent to the study question and design. Other relevant factors may include insurance
533 formulary changes (if known), step therapy, and laboratory assay changes. Before developing
534 the study approach, sponsors should discuss with the relevant FDA review division the capability
535 of data to capture such potential temporal changes and the impact of the potential temporal
536 changes on internal validity.
537
538 B. Selection of Study Population
539
540 The protocol should include a detailed description of methods for determining how inclusion and
541 exclusion criteria (e.g., demographic factors, medical condition, disease status, severity,
542 biomarkers) will be implemented to identify appropriate patients meeting these criteria from the
543 data source. The protocol should address the completeness and accuracy of the information
544 collected in the proposed data source to fulfill the inclusion and exclusion criteria.

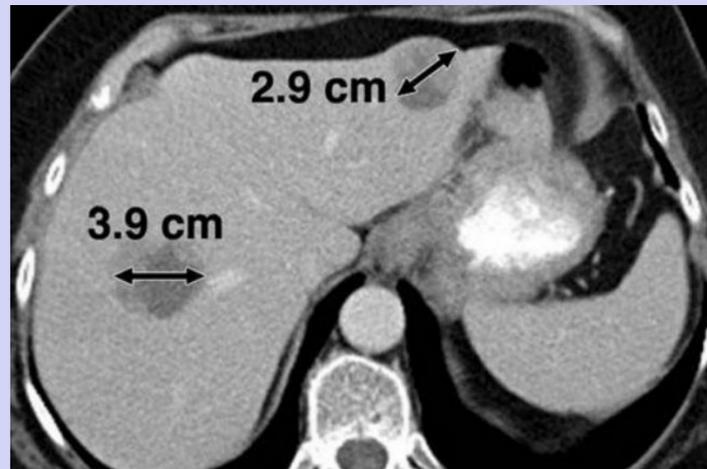
13

The study should not be designed to fit a specific data source, because the limitations of a specific data source may restrict the options for study design and limit the inferences that can be drawn.

RUBIES: Using imaging data to characterize abstracted response variable from EHR

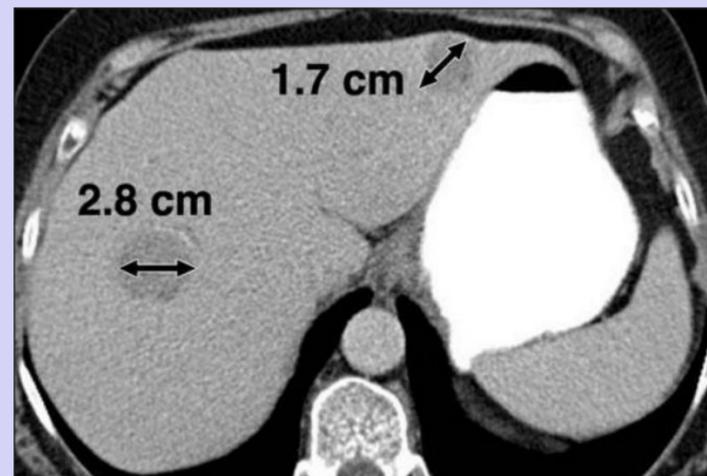
Example RECIST assessment

Baseline scan



Sum Lesion
Diameter = 6.8cm

Follow-up scan #1



Sum Lesion
Diameter = 4.5cm

% change from baseline
= **-34% = PR**

Example rwR assessment

Radiology report for follow-up scan #1

IMPRESSION:

1. Primary lesion in the left lower lobe is significantly decreased in size. Tiny 5 mm nodule in the right upper lobe is decreased in size, and previously identified subpleural nodule in the left upper lobe is no longer seen.
2. Mediastinal lymphadenopathy has completely resolved.
3. No new foci of metastatic disease. No evidence of metastatic disease in the abdomen or pelvis.

Clinical assessment of follow-up scan #1

Patient Name: [REDACTED] Date: [REDACTED]
Patient Number: [REDACTED] Date Of Birth: [REDACTED]

FOLLOW UP VISIT

Reason for Visit: [REDACTED]
Follow-up regarding lung carcinoma

Impression:

CT CAP in [REDACTED] showed interval response. = PR

STARTED OSIMERTINIB [REDACTED] CAP [REDACTED] after 3m with stable disease.

New palpable left cervical lymph node first noticed [REDACTED] which is resolved clinically after about 2 months of treatment with osimertinib.

Insomnia, occasional use of Ambien

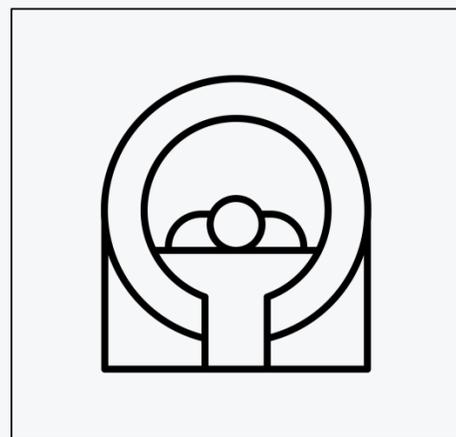
CT CAP in [REDACTED] showed interval response. Brain MRI negative

Generate

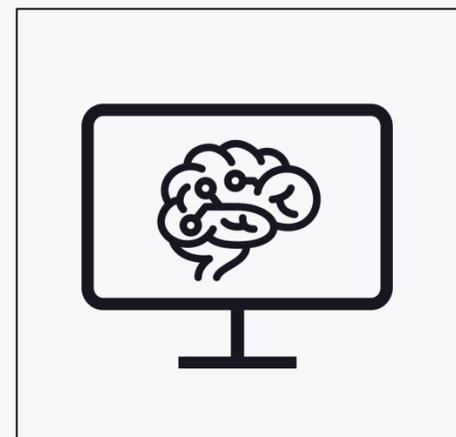
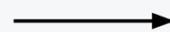
Combine

Analyze

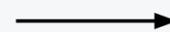
In order to complete the RUBIES study, we needed to acquire imaging on real world patients



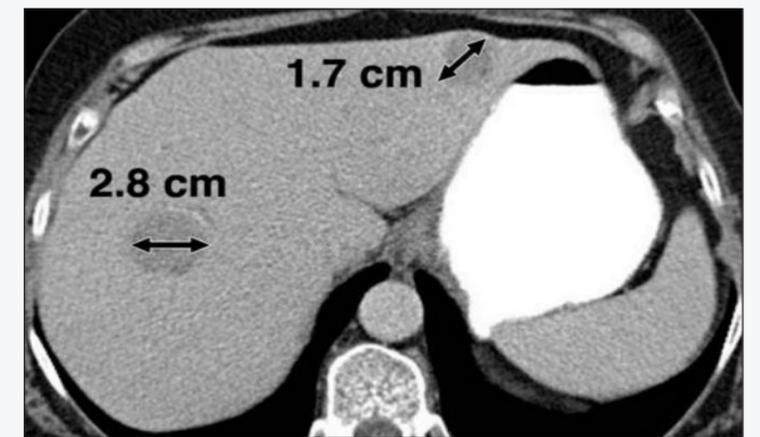
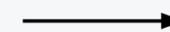
Scans



PACS
database



Flatiron
database



CRO modified
RECIST reads

Concordance rate and reasons for disagreement

71% agreement rate between real world response and imaging-based response

		Real-World Response	
		Non-responder	Responder
Imaging-based response	Non-responder	51 (51.0%)	20 (20.0%)
	Responder	9 (9.0%)	20 (20.0%)

Reasons for discordance included not meeting the strict thresholds, scans with disease outside baseline windows, missing follow-up scans, abstractor error, missing EHR documentation

RE-MIND Study: Validation of Response Variable

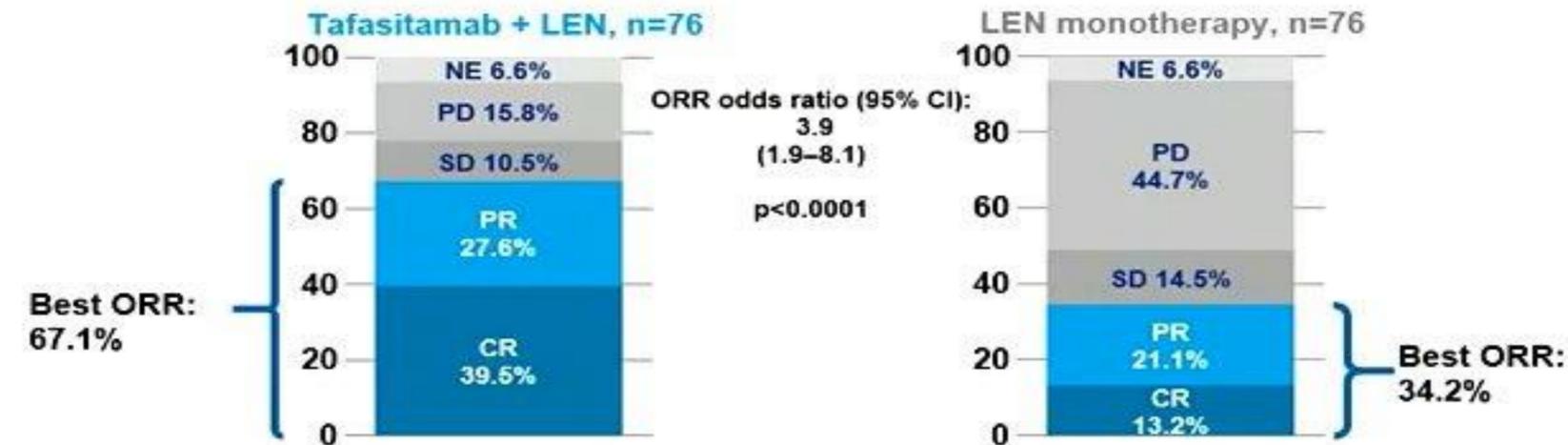


EHA25 VIRTUAL

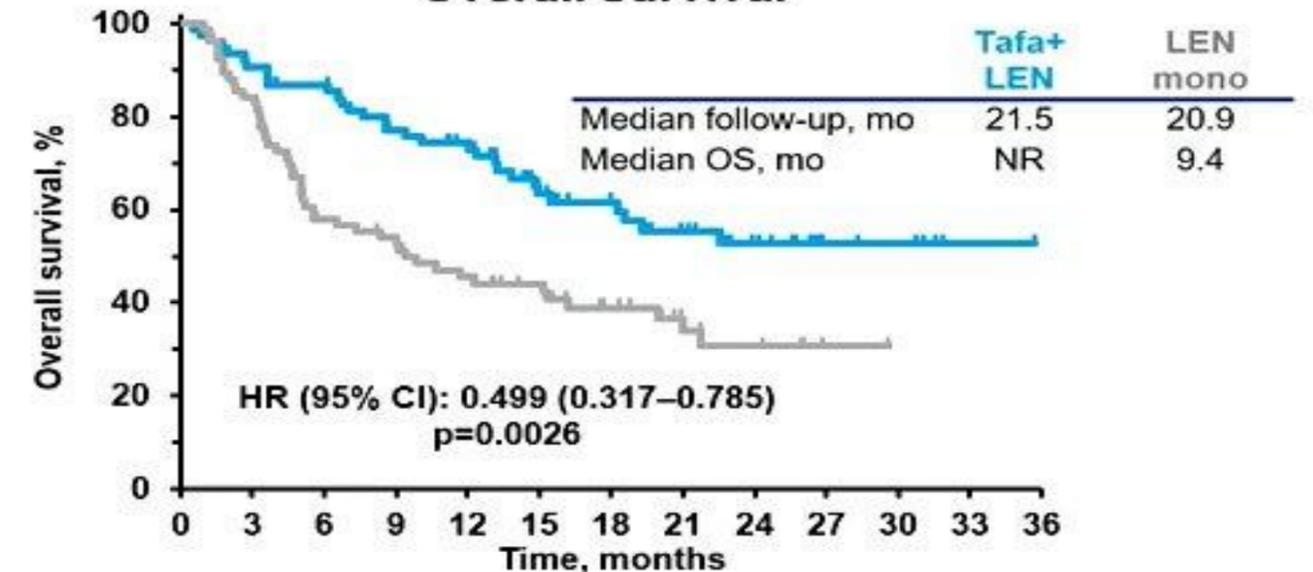
RE-MIND study: comparison of tafasitamab + lenalidomide (L-MIND) vs lenalidomide monotherapy (real-world data) in transplant-ineligible patients with relapsed/refractory diffuse large B-cell lymphoma

- Tafasitamab + LEN provides significant and clinically meaningful improvements in ORR, CR rate, DoR, and OS compared with LEN monotherapy
- Effect sizes in all time-to-event endpoints and all sensitivity analyses support the primary endpoint results
- The study provides an important example of the utilization of real-world data to support drug development

Response rates



Overall survival





Patient visit to PCP



Patient has blood in urine

Captured within Flatiron EHR:

Detailed clinical oncology care data



Patient visit is diagnosed with RCC



Patient undergoes tests, lines of therapy



Patient is referred elsewhere

Captured in healthcare claims:

Administrative/billable services data



Patient goes to ED for stitches after accident



Patient hospitalized for treatment-related event

Looking forward

Studies to assess
completeness of other
key variables



GENERATE

Placeholder text for the GENERATE stage.

COMBINE

Placeholder text for the COMBINE stage.

ANALYZE

Placeholder text for the ANALYZE stage.



Lev Demirdjian, PhD
Senior Data Scientist, Janssen

03.16.2022



Using multimodal data to support clinical development programs within Janssen R&D

Lev Demirdjian, PhD

Senior Data Scientist, Janssen R&D Data Science Analytics and Insights

March 16, 2022

Presentation Roadmap

1

Introduction

2

**Supporting JRD Clinical Development Programs using the Flatiron Health -
Foundation Medicine CGDB: Use Cases**

3

Summary and Conclusions

Introduction – Leveraging Clinico-Genomic Data to Support JRD Clinical Development Programs

JRD Data Sciences has utilized the Flatiron Health - Foundation Medicine Clinico-Genomic Database (CGDB) in a variety of capacities to support our clinical development programs

Understanding the real-world therapeutic landscape

- Understanding standards of care (SOC) in the real-world setting
- Understanding real-world patient treatment journeys
- Identifying subpopulations with unmet medical needs or disparities in care

Predictive and prognostic modeling

- Identify biomarkers that can be targets for therapy
- Understand and predict
 - Recurrence in patients who receive curative treatment
 - Duration of progression free survival and other endpoints in patients with metastatic disease

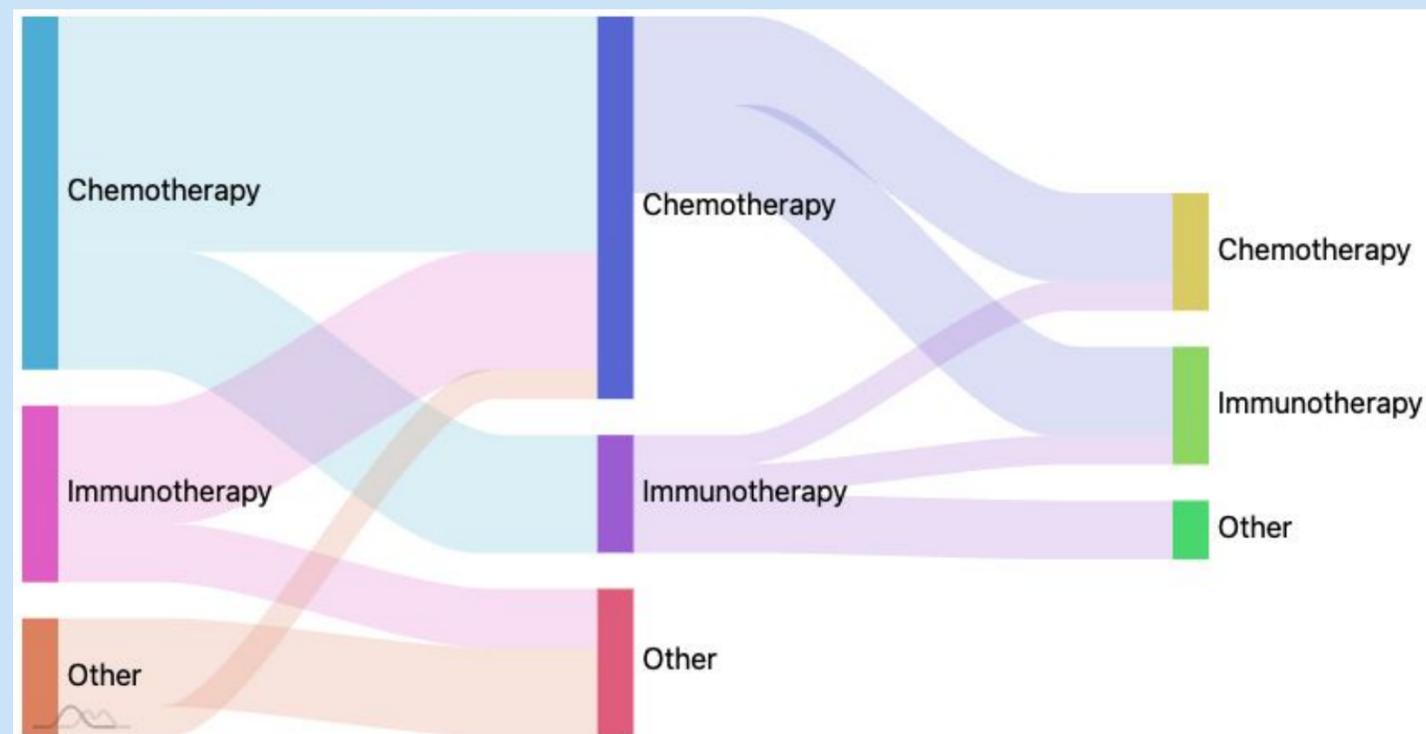
Real-world external comparators

- Comparative effectiveness to support Janssen RCTs
- Contextualizing safety events using real-world data (RWD)

Use Case 1: Understanding the therapeutic landscape in the real-world setting

The Flatiron/FMI CGDB offers **insight into patient treatment journeys** that can identify **unmet medical needs** as well as **disparities in care**.

What do patient treatment journeys look like in the real-world?



What does the therapeutic landscape look like in the real-world?

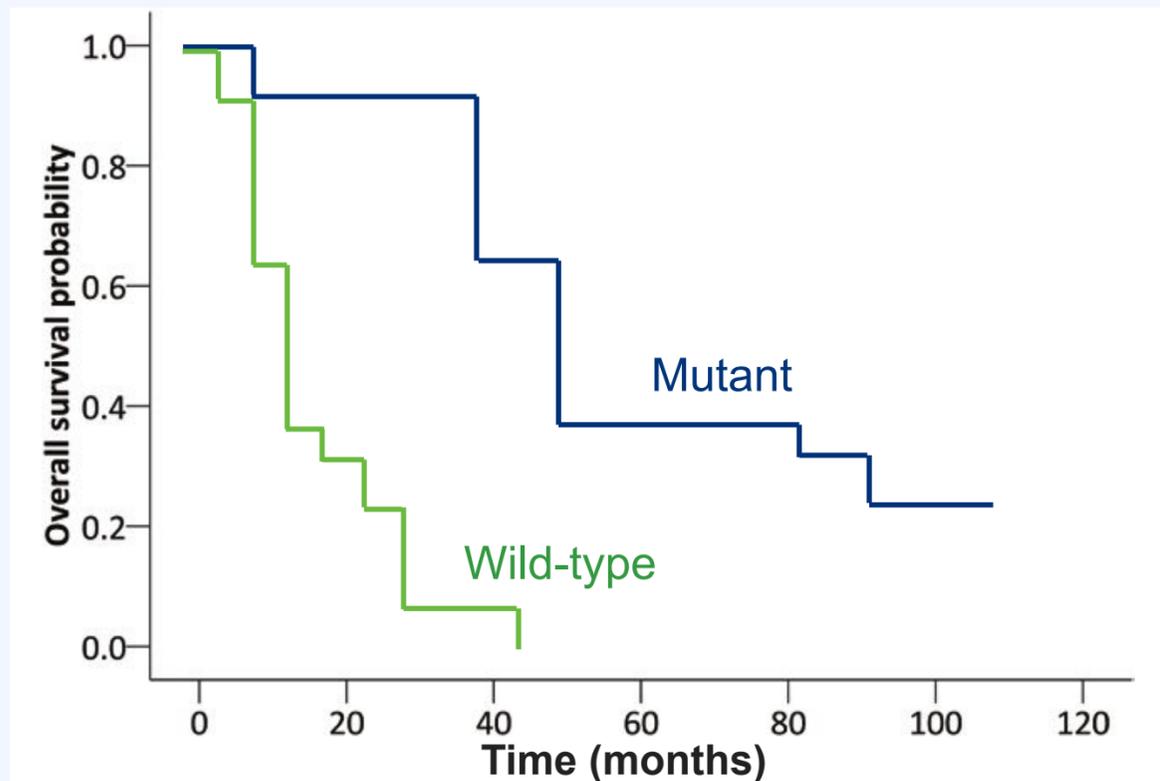


Use Case 1: Understanding the therapeutic landscape in the real-world setting

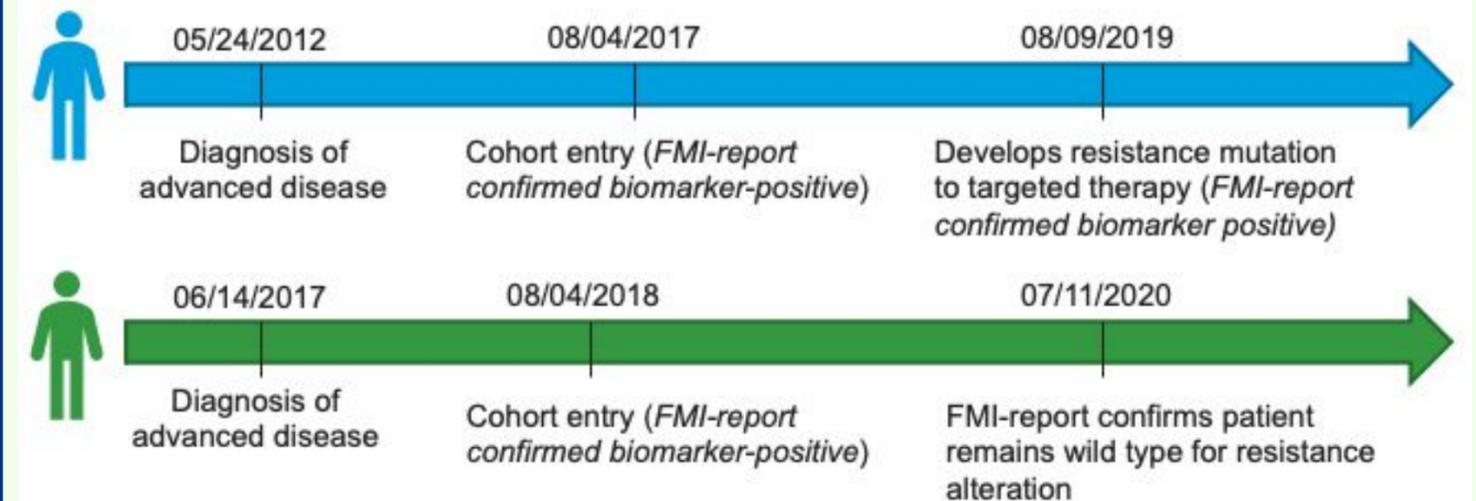
Identification of differential outcomes between biomarker-defined subgroups

- Longitudinal genetic testing data allow the identification of resistance mutations to targeted therapies and their prognostic / predictive effects.

Are there differences in survival between biomarker-defined subgroups?



Are there differences in survival for patients who develop resistance mutations to target therapies?



Use Case 2: Predictive and prognostic modeling

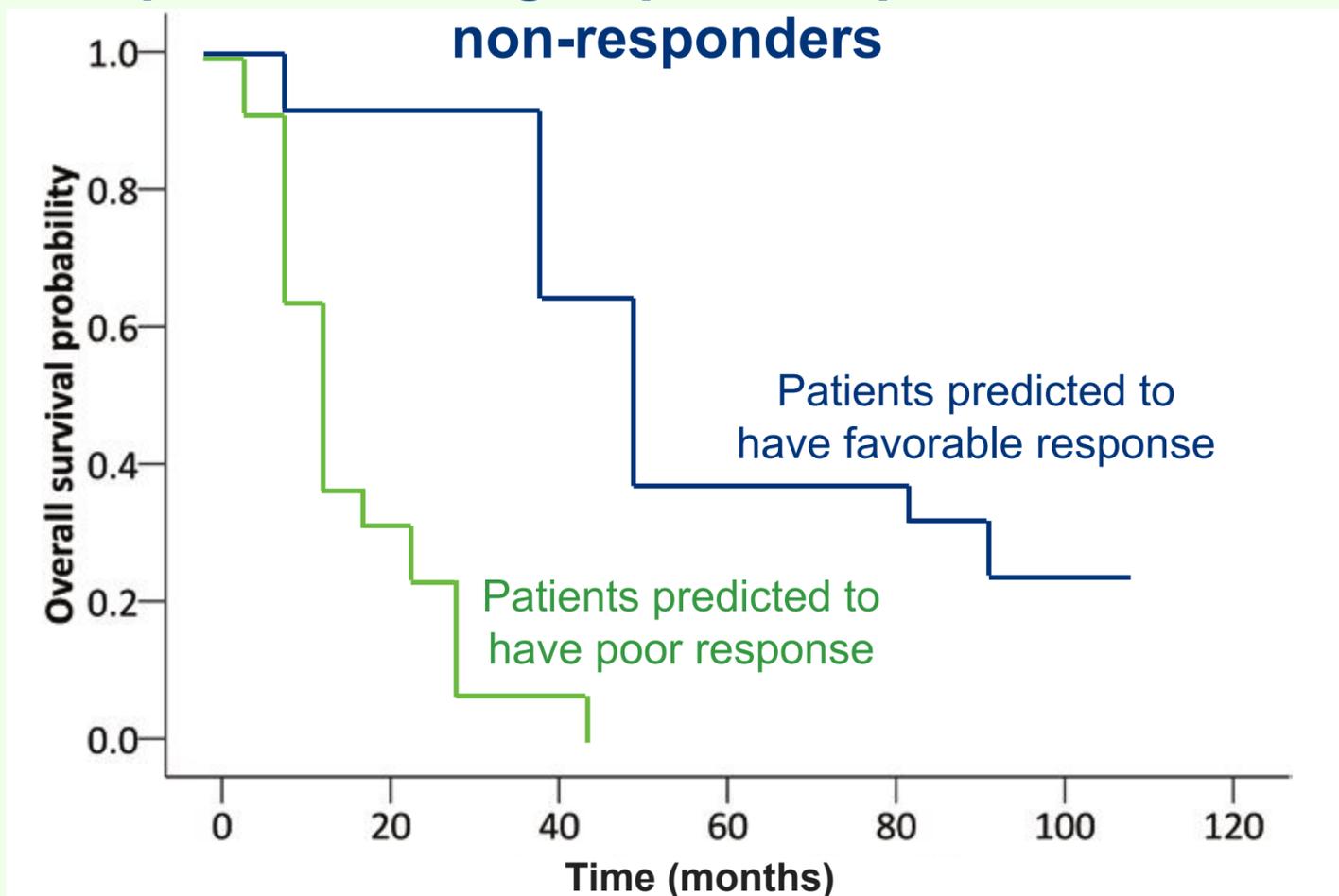
Prognostic factor: Associated with outcomes and is *treatment agnostic*

Predictive factor: Associated with outcomes and is *treatment dependent*

Using the CGDB, we have developed statistical and machine learning models to:

- Identify patients who are *more likely to respond to certain therapies*
- Identify patients who are *likely to have poor outcomes regardless of therapy received*
- Identify the *factors underlying differential response*

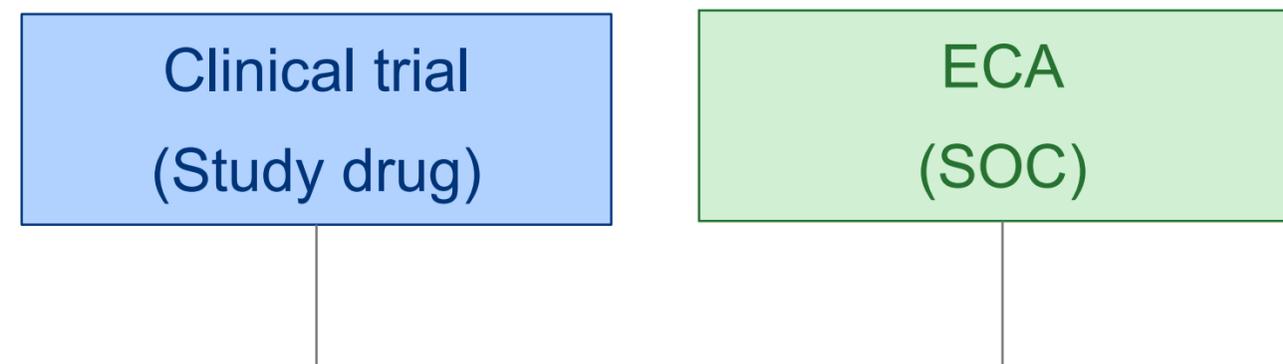
Example: Observed survival among predicted subgroups of responders vs. non-responders



Insights from such models have informed clinical trial design / recruitment strategies.

Use Case 3: Comparative effectiveness and safety using real-world external comparators

- An *externally controlled trial* compares patients receiving a study treatment to comparable patients outside of the trial, e.g. in a real-world setting receiving standard of care.
- **External control arms (ECAs)** address several limitations of clinical trials including those around cost, ethical considerations, etc.



Goal: Assess the treatment benefit of a trial drug by comparing endpoints of patients under standard of care to trial patients treated with the study drug

Use Case 3: Comparative effectiveness and safety using real-world external comparators

Leveraging ECAs to support regulatory approvals

FDA has highlighted key aspects of well-designed ECAs

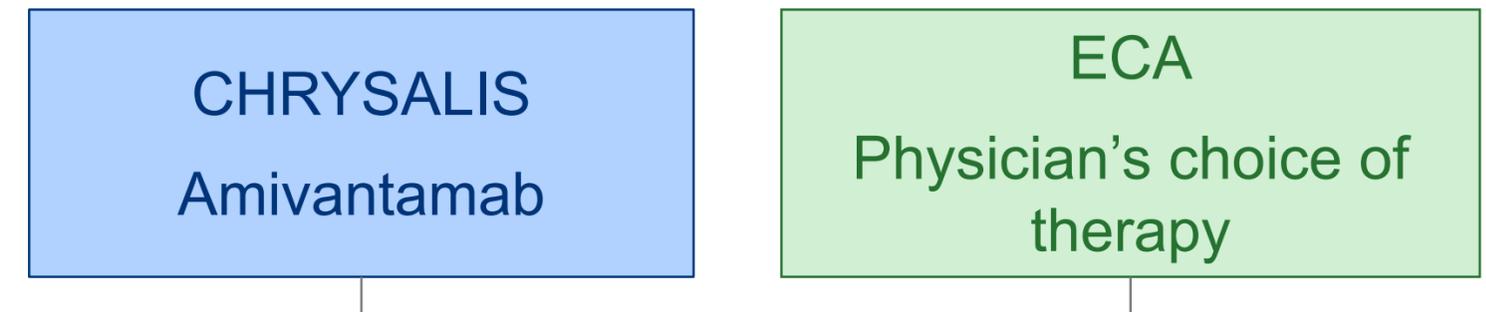
Key aspects of well-designed ECAs	How JRDDS has addressed these considerations using the Flatiron Health - Foundation Medicine CGDB
Similarity of the ECA to the trial cohort	<ul style="list-style-type: none"> • Mapping trial criteria to their real-world analogues using clinical guidance and subject matter expertise • Biomarker-defined inclusion criteria, determined by FMI testing • Abstraction of custom data elements via Flatiron Spotlight projects • Statistical / epidemiological techniques
Minimal bias, including selection and confounding bias	<ul style="list-style-type: none"> • Appropriate statistical adjustments (e.g. propensity score models, negative control outcomes) • E-values for assessing unmeasured confounding
Well-defined & reliable outcome assessments	<ul style="list-style-type: none"> • Using validated real-world endpoints like Flatiron's mortality metrics

FDA Draft Guidance (2019): Rare Diseases: Natural History Studies for Drug Development Guidance for Industry

Use Case 3: Comparative effectiveness and safety using real-world external comparators

Amivantamab compared with real-world therapies in patients with NSCLC with EGFR Exon 20 insertion mutations who have progressed after platinum doublet chemotherapy

- Amivantamab is an epidermal growth factor receptor (EGFR)-MET bispecific antibody with immune cell-directing activity.
- A protocol-driven treatment comparison was conducted of amivantamab vs real-world therapies in pts with Exon20ins aNSCLC who progressed after platinum chemotherapy using data from Flatiron Health and two other data sources.



Endpoint	Values
Median Overall Survival	22.8 mo (Ami) vs 13.1 mo (ECA) HR = 0.53 [95% CI, 0.33, 0.86]
Progression Free Survival	8.3 mo (Ami) vs 2.9 mo (ECA) HR = 0.46 [95% CI, 0.33, 0.63]
Time to Next Treatment	14.8 mo (Ami) vs 4.8 mo (ECA) HR = 0.42 [95% CI, 0.29, 0.6]

*The ECA used clinico-genomic data from a Flatiron Spotlight dataset

Amivantamab compared with real-world therapies in patients with NSCLC with EGFR Exon 20 insertion mutations who have progressed after platinum doublet chemotherapy. Minchom et al, Journal of Clinical Oncology 2021 39:15_suppl, 9052-9052

Summary and Conclusions

JRD Data Sciences has leveraged Flatiron Health - Foundation Medicine's CGDB in a variety of capacities to support our clinical development programs

The insights derived from the CGDB have allowed

- Deeper understanding of the real-world therapeutic landscape
- Deeper understanding of the prognostic/predictive value of select biomarkers
- Construction of ECAs to support regulatory decision-making

Contact information

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PHARMACEUTICAL COMPANIES OF
Johnson & Johnson



Learnings from integrating evidence

Tamara Snow

Senior Product Manager, *Flatiron Health*

03.16.2022

It's not just the ingredients...
it's how you bring them together.



**CORN
FLAKES**

MILK

Considerations when integrating evidence

Generate

- ✓ Data curation

Combine

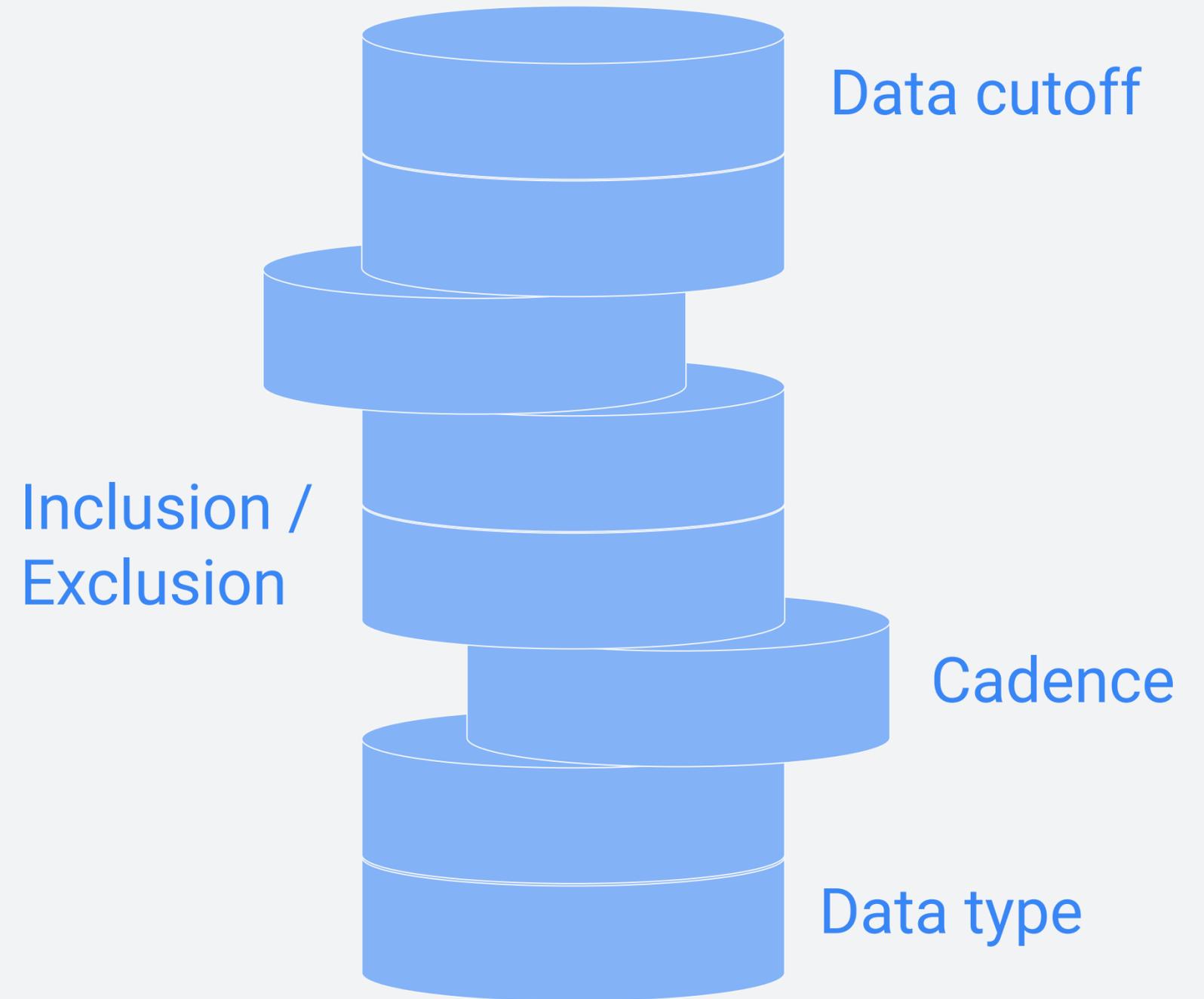
- ✓ Provenance
- ✓ Matching patients
- ✓ Privacy implications

Analyze

- ✓ Sample size
- ✓ Longitudinality
- ✓ Representativeness

✓ Data curation

Understanding how each data source is built to ensure compatibility of the integrated dataset



Generate

Combine

Analyze

✓ Provenance

Ensuring transparency into all decisions made to create and link all datasets

generate data source 1

tokenization

matching

tokenization

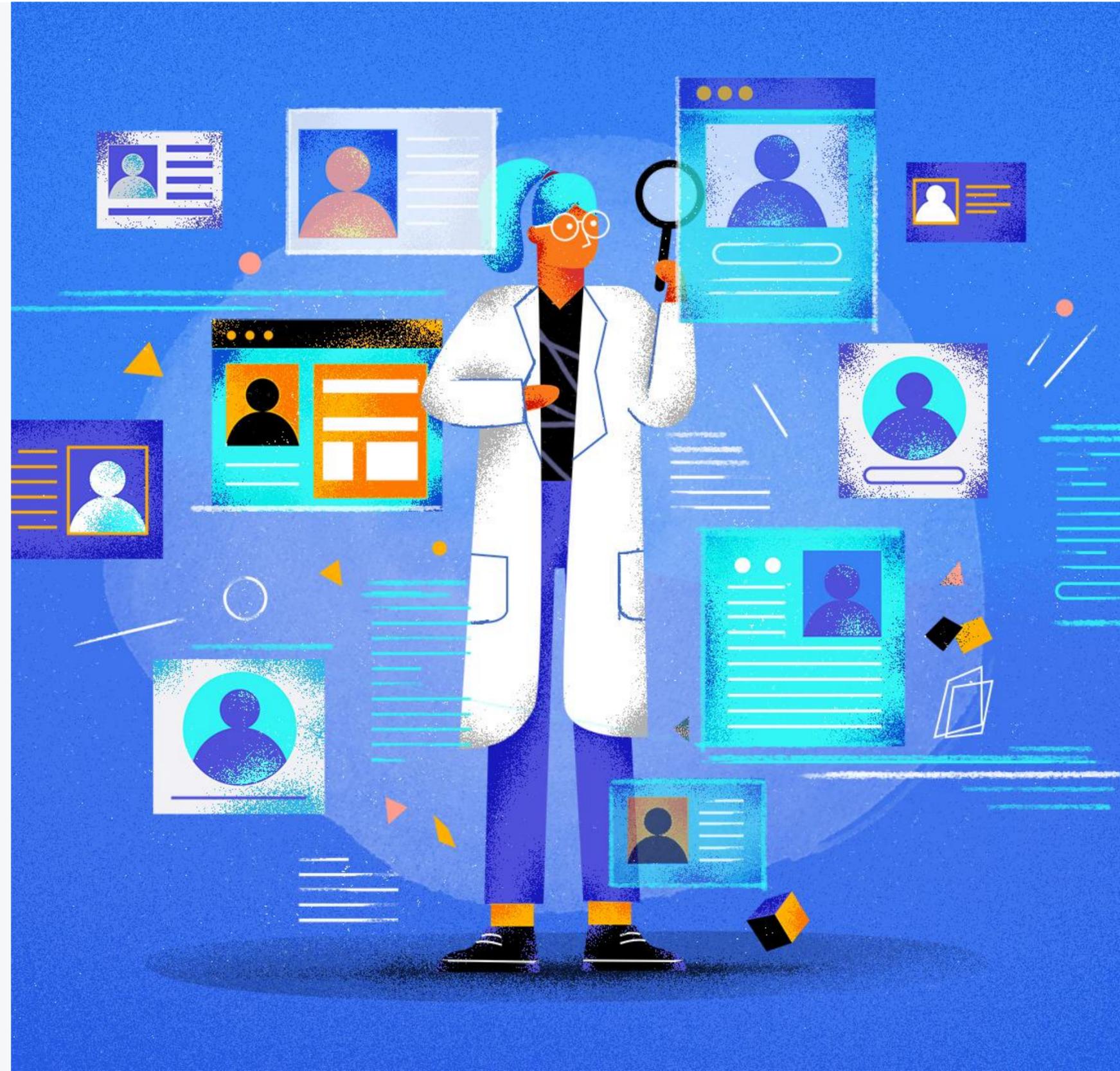
generate data source 2

integrated dataset

post-link curation

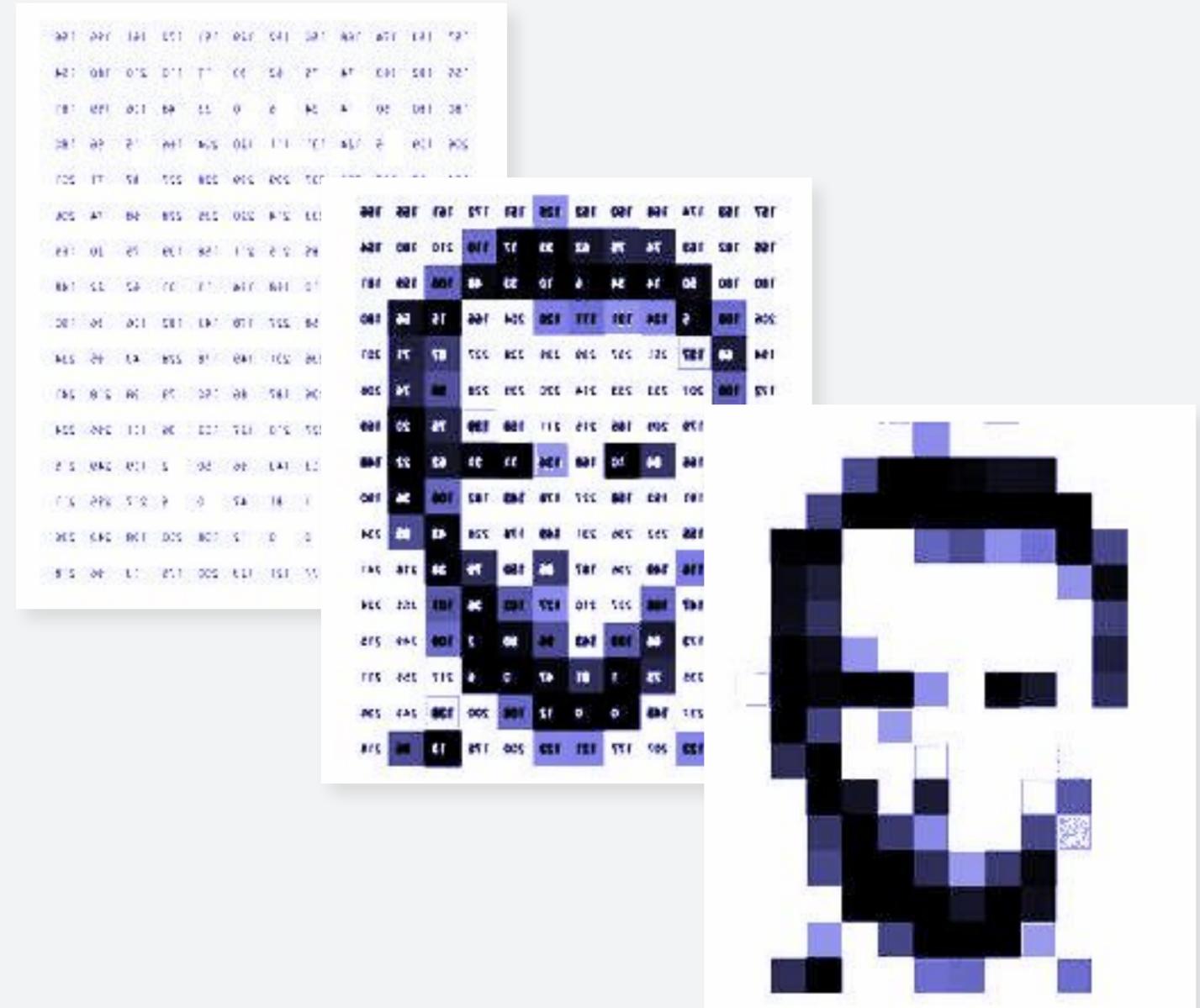
✓ Matching patients

Identifying the same patient across multiple data sources to maximize accuracy and matches



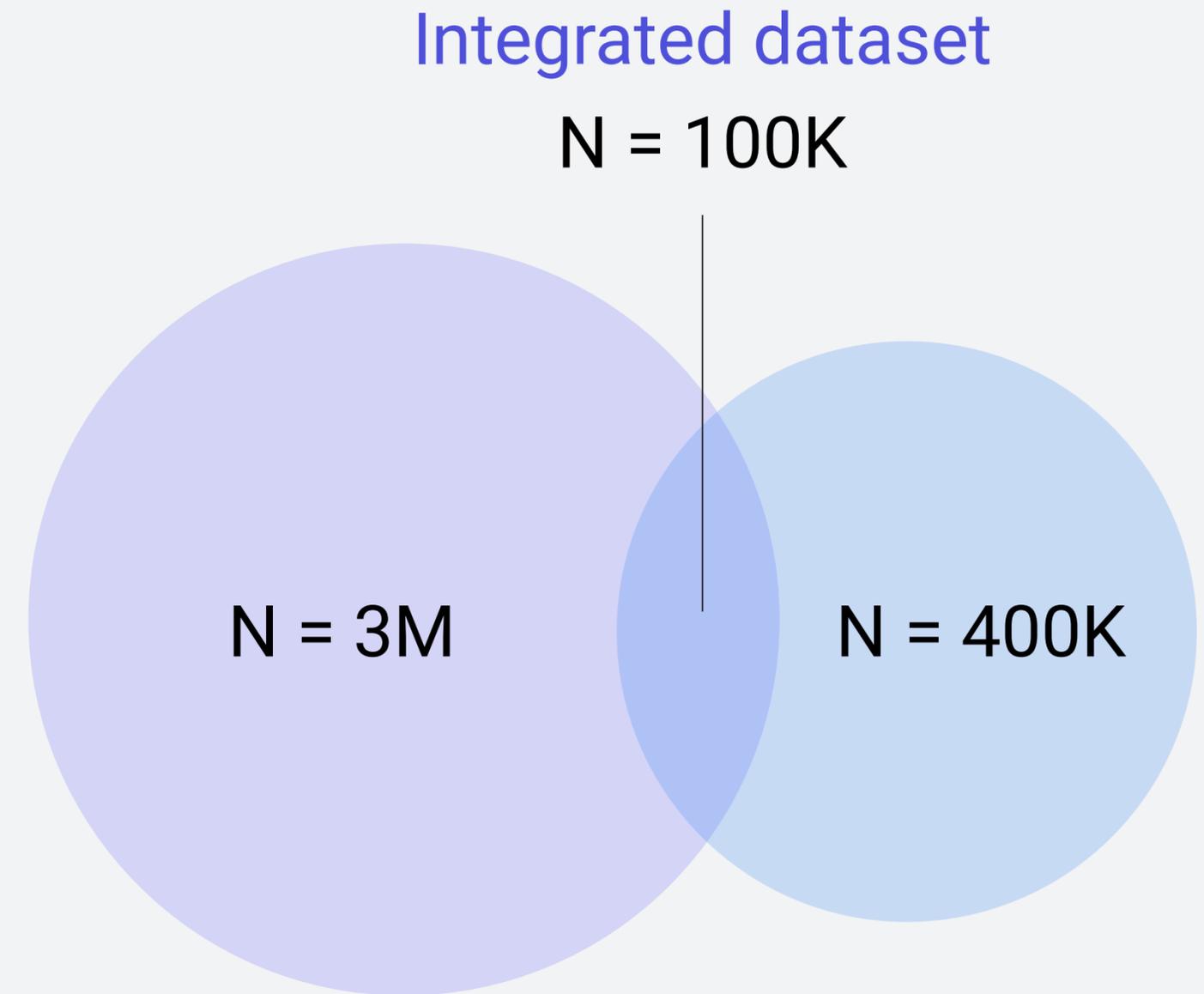
✓ Privacy implications

Creating a linking process and an integrated dataset that upholds privacy principles



✓ Sample size

Understanding trade-offs between the sample size and depth of the integrated data model



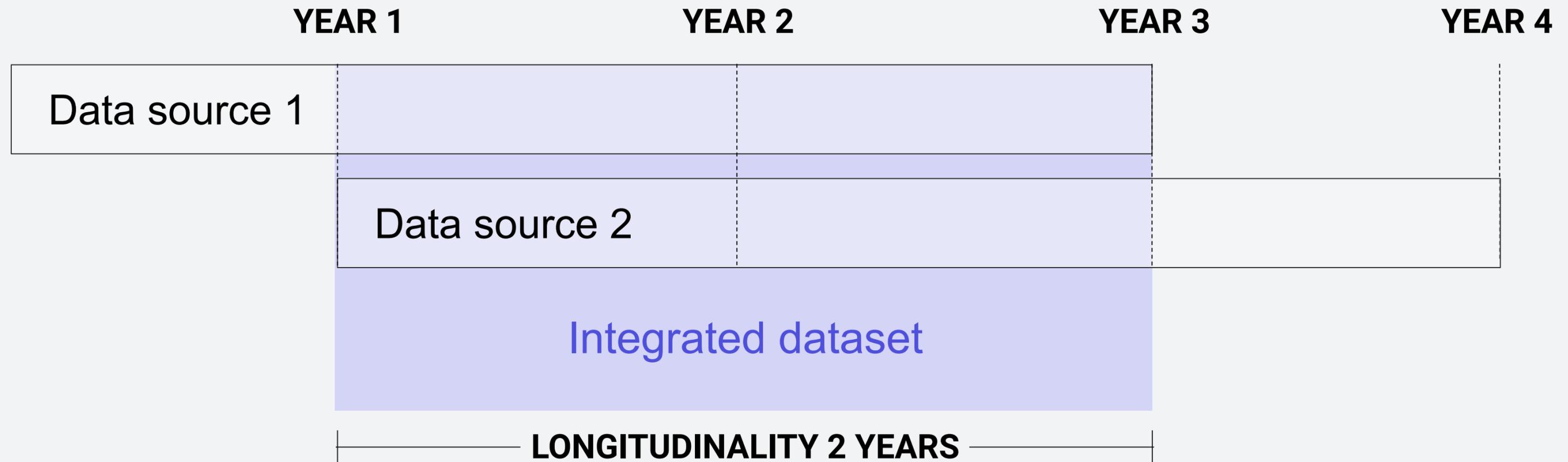
Generate

Combine

Analyze

✓ Longitudinality

Knowing how timing can impact the strength of analyses using the integrated dataset



✓ Representativeness

Combining patients from different data sources impacts the representativeness of the integrated dataset to the broader patient population



We can start to see a more complete picture of the patient experience

Genetics & genomics

Resistance detection
diagnostics

Electronic health
records

Medical grade
wearables

Early detection
diagnostics

Digital
therapeutics

Transcriptomics

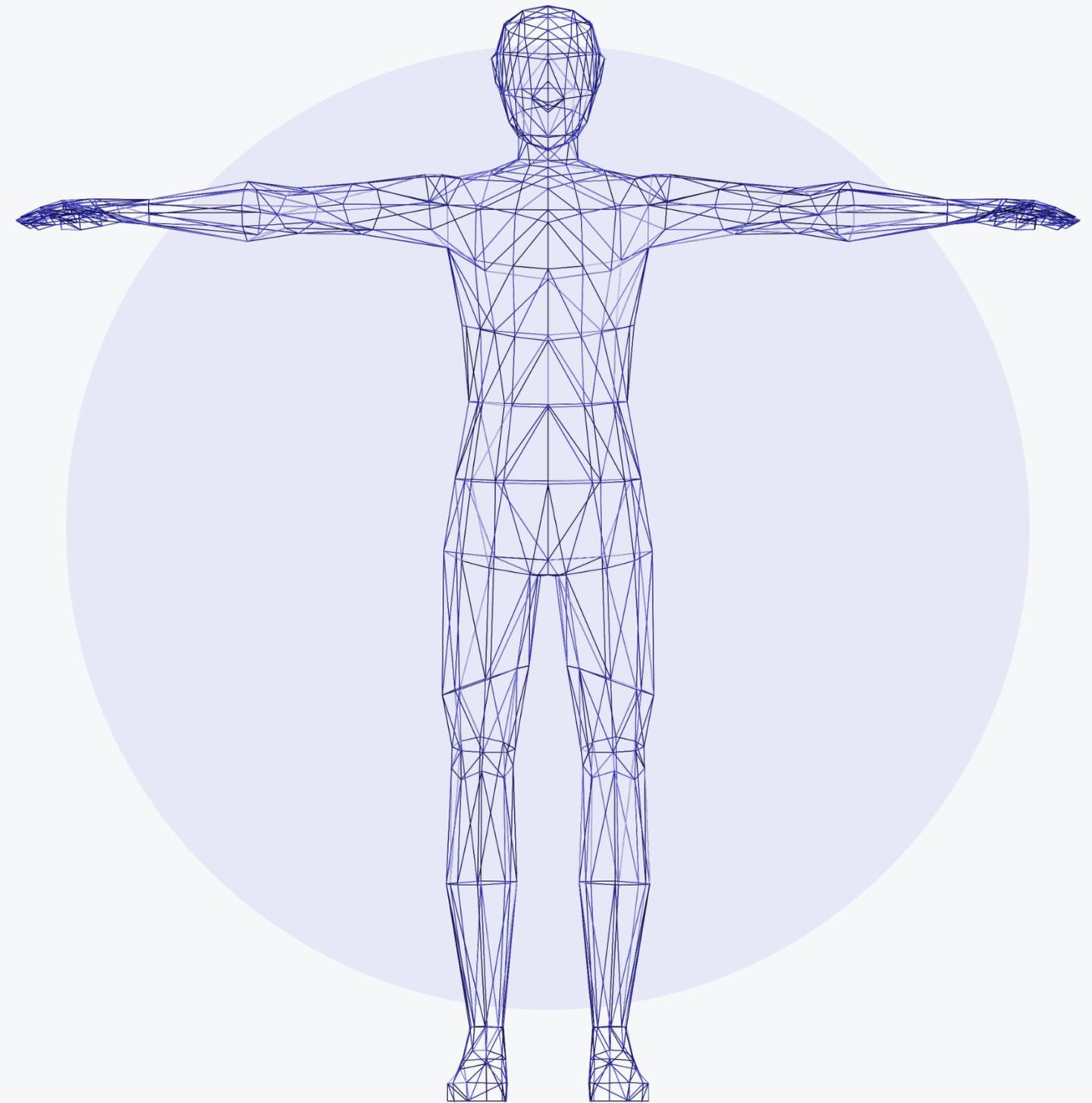
Patient reported
outcomes

Proteomics

Digital pills

Radiomics

Remote monitoring



Q&A

Please submit questions through the Q&A feature at the bottom of your screen.



Lev Demirdjian, PhD,
Senior Data Scientist,
Janssen R&D



Prashni Paliwal, PhD,
Director, Quantitative Sciences,
Flatiron Health



Tamara Snow,
Senior Product Manager,
Flatiron Health



Cheryl Cho-Phan, MD,
Moderator
Medical Director,
Flatiron Health

Next on ResearchX



EP 03 | March 30

Bridging the divide: Opportunities to integrate clinical research into everyday care

EP 04 | April 13

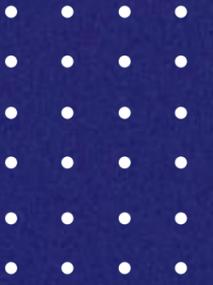
How novel methodologies and analytics are powering integrated evidence

EP 05 | April 27

Life sciences case studies: Using RWE to support decision-making

EP 06 | May 11

Centering the patient's voice: A discussion



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